

Practical Music Ministry



PRODUCER AND COMPOSER CLAY BUTLER HELPS TAKE YOUR MUSIC MINISTRY TO THE NEXT LEVEL

With over 15 years experience in the music industry, Clay Butler combines the knowledge of music theory, production, and business to enable churches to overcome stumbling blocks to their contemporary music ministry.

Clay is the founder of Butler Productions Multimedia, a full-service audio and multimedia production company. With Butler Productions Multimedia, Clay has had the privilege of providing sound reinforcement to such top acts as John Mayer, Atlanta Rhythm Section, John Waller, and After Edmund. Clay's musical compositions have been published by six major production music libraries for use in film and television, and his voice can be heard on jingles throughout the U.S.

In 2007, Clay was invited by West Georgia Technical College to help develop the Recording Studio Technologies program, where he serves as lead instructor. In 2009, Clay published the book *Recording Basics: A Beginner's Guide to Producing Music*. He also authors the blogs *Practical Music Ministry* and *Music Is My Biz*.

Clay culminates all of his experience in the music industry, delivering insightful and essential high content to elevate music ministries to a stronger and more effective level, equipping them to reach the world for Christ.

*taking your music team
to new heights*

KEYNOTE TOPICS

COPYRIGHTS AND YOUR CHURCH: KEEPING IT LEGAL WHEN IT COMES TO MUSIC

Most churches break the law every Sunday and they don't even know it! Churches have a legal and moral responsibility to abide by copyright law. Find out what those obligations are and how your church can honor God and music creators when using music.

WORSHIP MUSIC MASTERY: LIVE MUSICAL ARRANGING

Contemporary worship leaders and music directors are the church's equivalent of a music producer. In this information-packed presentation for leaders and musicians alike, you'll learn how to think like a producer so you can arrange music live on the spot. Bands also learn the critical listening skills necessary to musically arrange *themselves*!

SOUND REINFORCEMENT FOR WORSHIP: GETTING THE MOST OF CHURCH AUDIO

Bad sound disengages congregants from worshipping God. Learn the theory, principles, and techniques to mix like a pro.

MUSIC MINISTRY AS A BUSINESS

Running a successful music ministry is surprisingly similar to running a business. In this insightful presentation, Clay teaches churches how to apply proven business principles to recruit members, build your team, operate efficiently, and grow.

Butler Productions Multimedia

102 Otter Lane
Lagrange, GA 30241

706.884.8262

ButlerProductionsMultimedia.com
PracticalMusicMinistry.com
MusicIsMyBiz.com